The Pop-Up Project

Bringing care to those in need: Translating a 'Pop-Up' Health and Social Support Intervention for vulnerable communities in South East Melbourne

Background

It is often really difficult for people in the community to find the best person to help them when they have problems with their health or need other needs. People who have trouble using services may get sick and go to hospital more often.

One of the ways to help people find out about and use health and social support services is through a Pop-Up event. Pop-Up events bring health and social services to people who may find it hard to use services. We wanted to try a model that worked in Canada to see if it worked in South East Melbourne.

What happened?

Monash University, Monash Health, Central Bayside Community Health Services, enliven and the Department of Health and Human Services worked together to organise two Pop-Up events in South East Melbourne.

The two Pop-Ups took place in November and December 2019 for two groups of people who had trouble finding or using services: one with people at risk of homelessness, and a second with South Sudanese women helping at-risk youth in their community. Over one hundred community members and 20 health and social support organisations came to the events.

How did the Pop-Up help people?

- People who came to the Pop Ups really enjoyed the events
- The Pop-Up took services to the people that needed them, instead of people having to go to the service by themselves.
- The Pop-Up helped people talk to and use services that they might not have known about.
- Health and social support services learnt about each other's services and some are now working together.
- People who went to the Pop-Up now know more about how to contact health services and how best to use them.

What's next

The team that organised the Pop-Ups are hoping to be able to let others organisations learn about the Pop-Up model of care. We are very grateful to all of those in the South East Melbourne who came to and helped organise the events.

How do I get more information?

To find out more about the project, please see the Pop-Up website or contact Professor Grant Russell: grant.russell@monash.edu