

TURA

REVOLUTION BY DECIBEL

EVALUATION

REVOLUTION BY DECIBEL

Culture Counts surveys were sent to everyone who consented to be contacted after the event. Of the 68 people who were emailed after the event, 17 completed the survey.

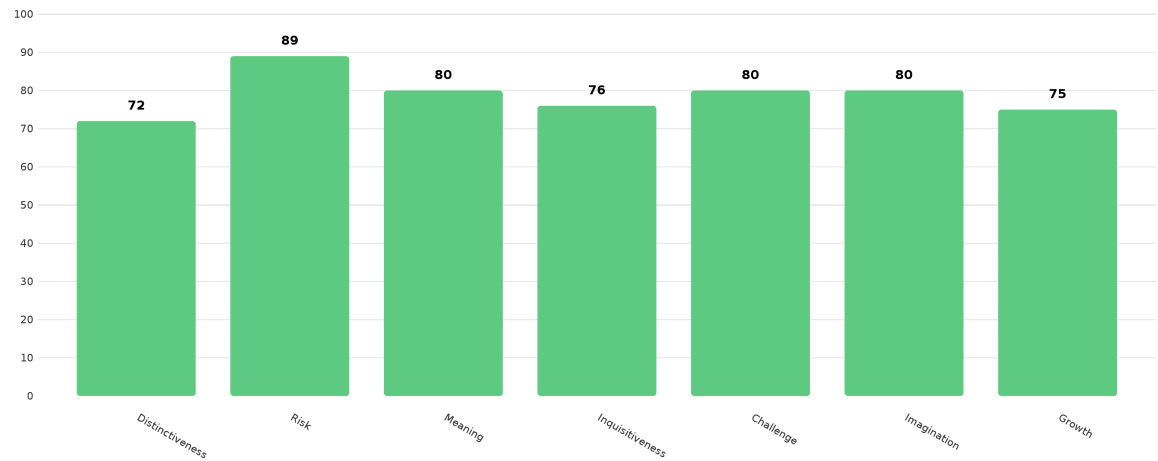
DIMENSIONS

Respondents were asked the following questions to record their views on the quality of the event. This are set questions by the Department of Local Government, Sport and Cultural Industries.

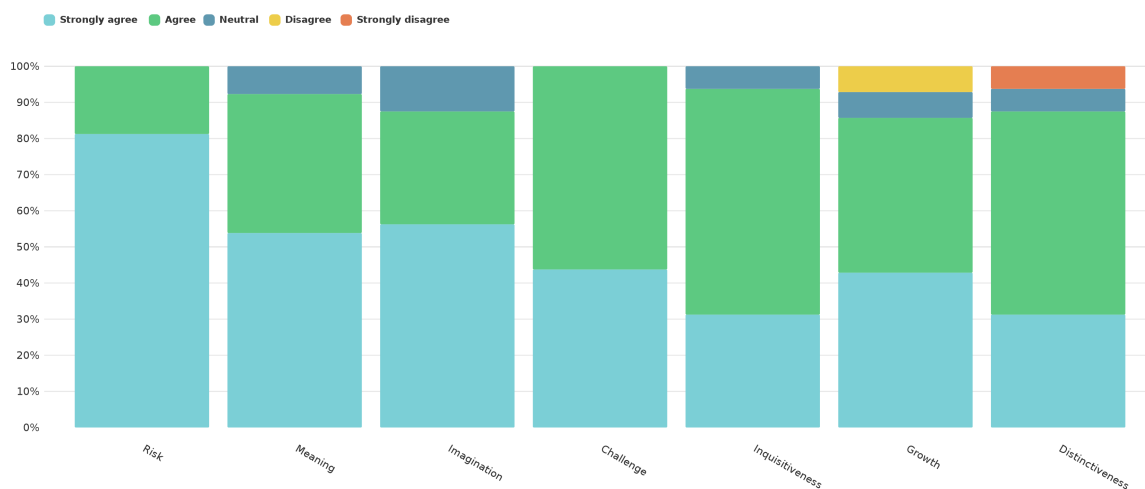
- It was different from things I've experienced before
- The artists/curators were not afraid to try new things
- It moved and inspired me
- It made me want to find out more about the work
- It was thought provoking
- It explored a new point of view
- It could appeal to new audiences

Revolution by Decibel - Evaluation Summary

Dimension Averages



Stacked level of agreement



EXPERIENCE

Respondents were asked about their experience of the event.

What one word best describes how you felt about the concert?

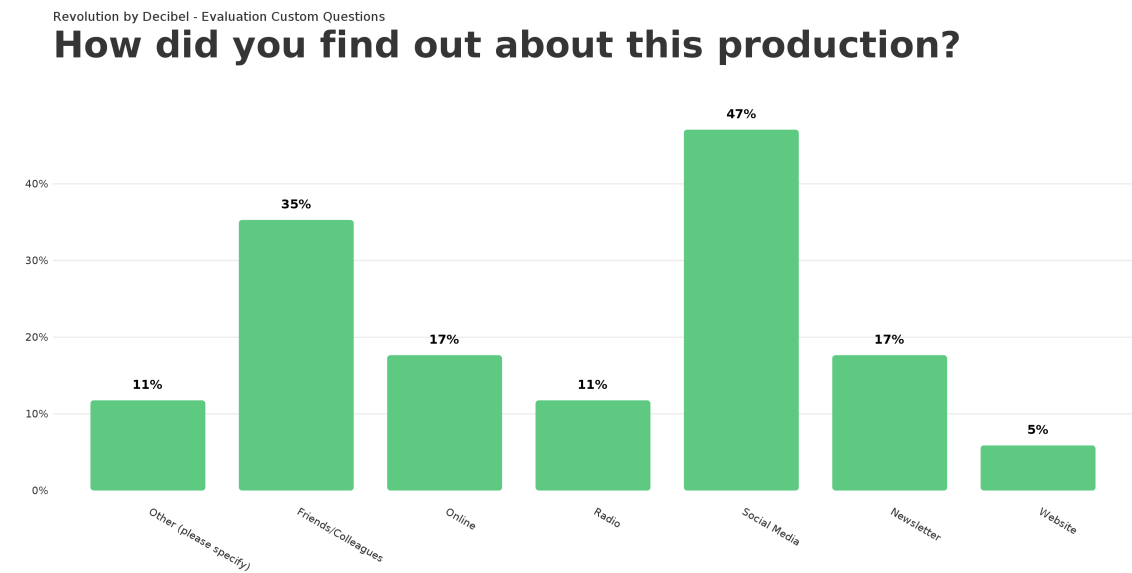
Responses:

- Highly inventive and thought provoking. This was the first experimental music performance my son had been to and he found it very inspiring.
- Intrigued
- Enriched
- I have attended may Decibel concerts and I always leave feeling like I have heard something completely original
- Fascinating
- vinylicious
- Interesting!
- Bold!!!
- Interesting
- Happy
- Thrilled
- Inspired
- Inspired
- Brave
- Interesting
- Engaging

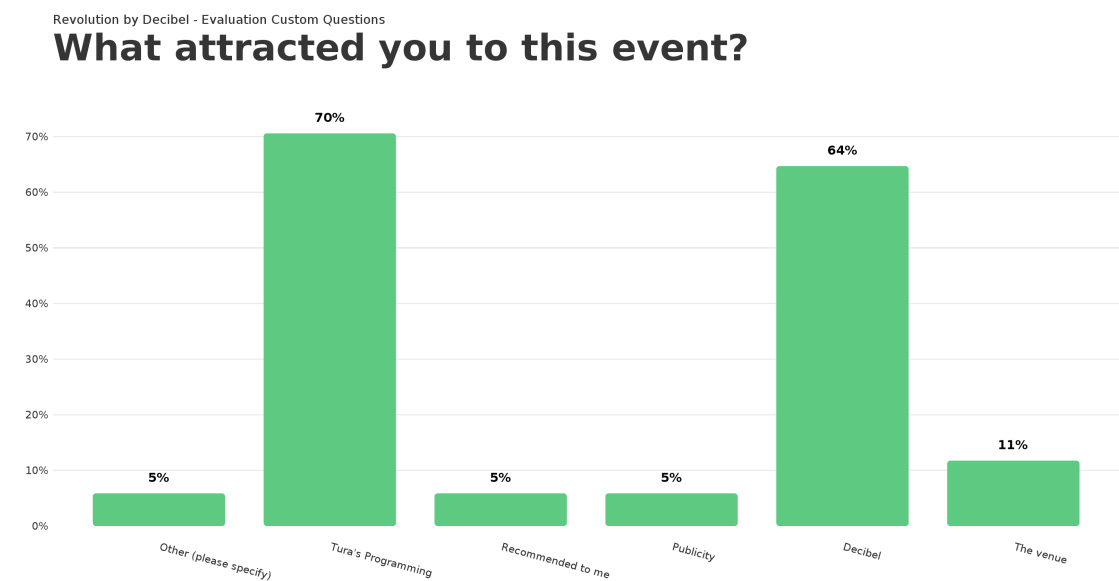
MARKETING

HOW DID YOU FIND OUT ABOUT THIS PRODUCTION?

Respondents were able to tick more than one box, with most respondents hearing about the event through social media or from friends/colleagues.



WHAT ATTRACTED YOU TO THIS EVENT?



ADDITIONAL COMMENTS

Respondents were asked for any additional comments.

Responses:

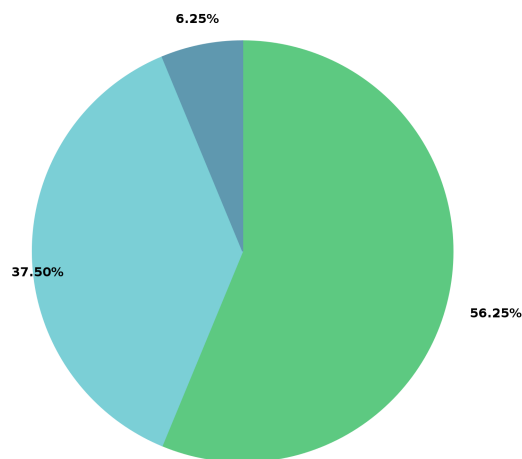
- Thanks!
- So impressed with the calibre of musicianship and composition! My fave was actually the final piece.... great version of this classic tune of the Velvet Underground.
- Keep up the excellent work Tura :)
- Thanks for keeping the cool stuff coming and finding the funding for risk taking :)
- Explore options to get the work out so as to build audience
- I'm probably biased in complex ways, e.g. know the Decibel crew, very familiar with the ambit of "new music" etc
- Great to hear new ideas in music

DEMOGRAPHICS

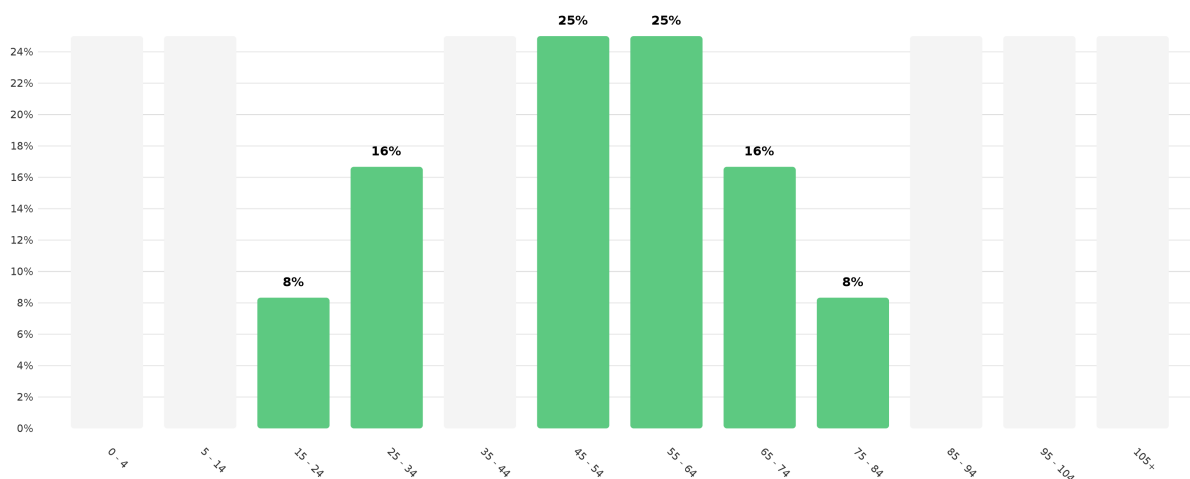
Revolution by Decibel - Evaluation Demographics

Gender Breakdown

Female
Male
In another way



Age Breakdown



OCCUPATION

Responses:

- Academic
- Clinical Psychologist
- Arts worker
- Student
- Teacher - Primary school
- Retired
- I.T consultant and artist
- Lawyer
- Retired
- Musician
- Executive Director Arts
- Drug & Alcohol Program Coordinator/Artist
- Marketing at Luna Palace Cinemas Leederville
- retired tinkerer
- Manager
- Retired
- Arts worker

SOCIAL MEDIA

FACEBOOK

Revolution by Decibel reached over 4,299 people, with 146 responses and 47 ticket clicks. 44 users were listed as 'going', with 102 as 'interested'. Women aged 35 – 44 made up 16% of responses.

Reponses to the concert on social media:

- Look forward to the broadcast!
- Was a fabulous concert! Thanks so much to all the amazing composers and musicians
- Very enjoyable concert. Loved it.

